

ASX340AT



VGA, 1/4" SOC with 5.6μm Pixel  
Aptina DR-PIX™ technology  
Dynamic Overlays  
iBGA 7.5x7.5mm Package

## High Performance Automotive System-On-Chip (SOC) Imager

### Excellent Low-Light Performance

Enhanced pixel performance offers the driver greater visibility and awareness under minimal light conditions

### DR-PIX™ Technology

Aptina's dynamic response pixel technology for increased sensitivity and low noise

### On-Chip Image Flow Processor

Includes color correction, defect correction, auto white balancing, sharpening and auto exposure functions

### Dynamic Overlays

Up to 4 overlays to provide colored graphics in the display to visually aid the driver when backing into a parking space

### Digital Zoom and Pan

Allows customization of the image to suit a wide range of vehicle body designs

### Additional Optical Alignment Pixels

Offers customers ease of lens alignment to sensor during camera assembly leading to cost savings

## Applications

### Automotive Viewing Applications:

- Rear View
- Surround View
- Blind Spot Detection



## How to Buy

Production and sample quantities of Aptina products may be ordered through qualified distributors. See our Web site for details. You may also request access to NDA data sheets and other technical documentation by visiting our Web site.

## Features

- System-On-Chip (SOC) provides integrated camera system
- Dynamic Response Pixel Technology DR-PiX™ for increased sensitivity and low read noise allows increased flexibility for imaging of challenging scenes.
- 2x upscaling zoom and pan control
- $\pm 40$  additional columns and  $\pm 36$  additional rows to compensate for lens alignment tolerances
- Overlay generator for dynamic bitmap overlay
- Integrated video encoder for NTSC/PAL with overlay capability and 10-bit I-DAC
- On-chip image flow processor performs sophisticated processing, such as color recovery and correction, sharpening, gamma, lens shading correction, on-the-fly defect correction, auto white balancing, and auto exposure
- 10-bit, on-chip analog-to-digital converter (ADC)
- Internal master clock generated by on-chip phase-locked loop (PLL)
- Two-wire serial programming interface
- Interface to low-cost EEPROM and Flash through SPI bus for settings and overlay storage
- Comprehensive tool support for overlay generation and lens correction setup
- Temperature Sensor allows for control and protection of the camera system in excessive temperature conditions
- AEC-Q100 Qualified with operating temperature -40°C to +105°C

## Specifications

### Imaging Array

- Optical Format: 1/4-inch
- Active Array: 640 (H) x 480 (V)

### Speed/Output

- Frame Rate: Up to 60 fps
- Data Rate: 27 MB/s
- Digital Data Formats: Raw Bayer 8-bit, 10-bit, CCIR656, 565RGB, 555RGB, 444RGB

### Pixel

- Pixel Size: 5.6 $\mu$ m x 5.6 $\mu$ m
- Dynamic Range: 74.8dB
- Responsivity: 16.5V/lux-s at 550nm

### Gain

- Analog: 0.5–8x

### Supply Voltage

- Analog: 2.8V  $\pm$ 5%
- Core: 1.8V  $\pm$ 5%
- I/O: 2.8V  $\pm$ 5%

### Temperature Range

- Operating: -40°C to +105°C
- Functional: -40°C to +85°C
- Storage: -50°C to +150°C

### Package

- 63-BGA, 7.5 mm x 7.5 mm, 0.65mm ball pitch

## Block Diagram

